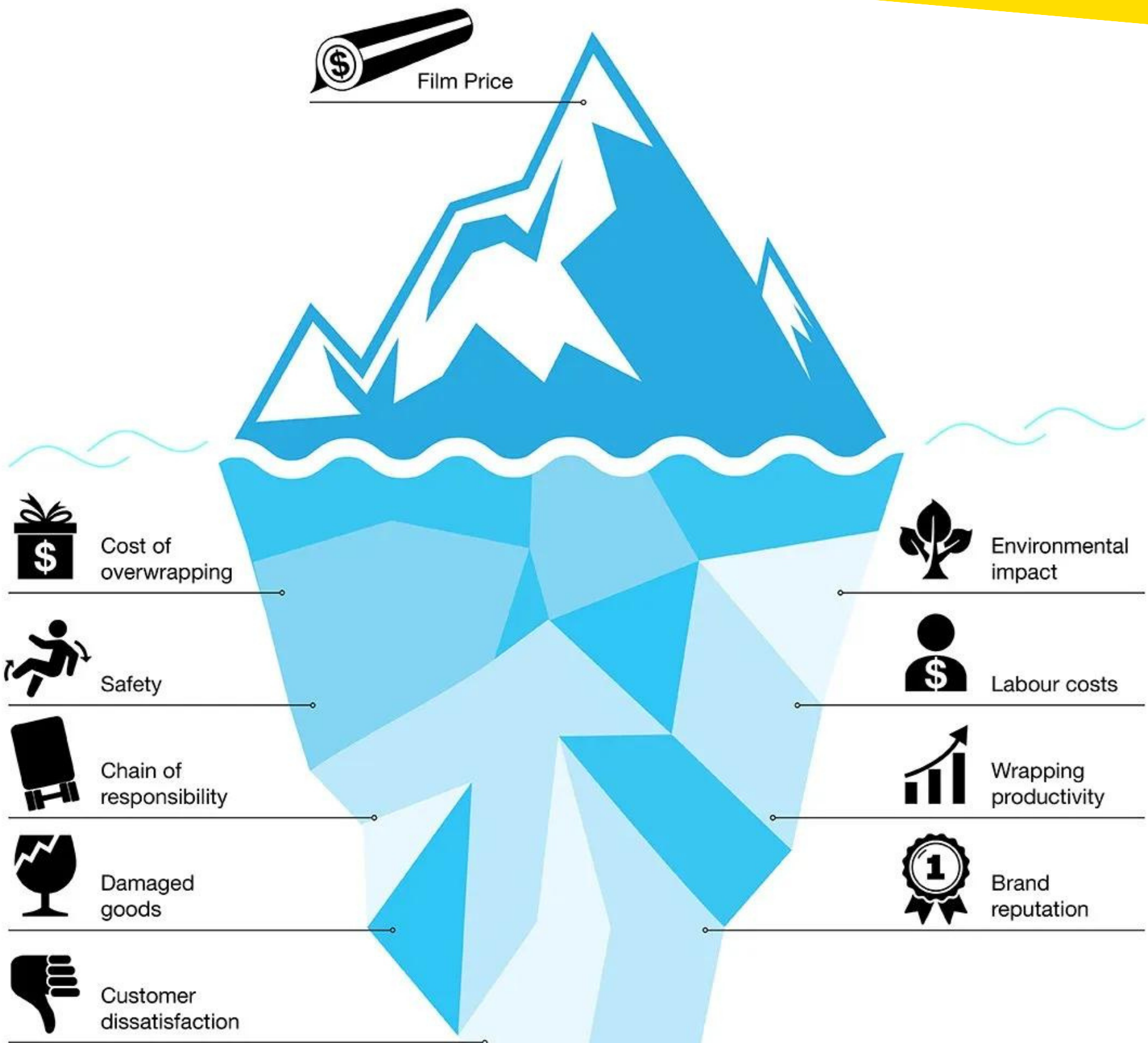


# THE HIDDEN COSTS OF POOR LOAD CONTAINMENT

The initial cost of stretch film is only one factor when it comes to proper load containment.

While the price per roll is the most visible element of load containment cost, it is vital to understand how using the optimal stretch wrap in the correct manner will help protect against the hidden physical and indirect costs of not getting your goods to their destination intact. Some of these might include worker safety, product damage, environmental impact, customer dissatisfaction, brand reputation, and over-wrapping.



“ **4%** of all transported goods are damaged upon arrival  
– KU Leuven University, Belgium ”

“ **24%** of workplace fatalities occur in transport, postal & warehousing  
– Work Safe Australia, 2007–2016 ”